Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-15. (Canceled)

 (Currently Amended) A method for facilitating electronic communications management by a system user, the method comprising:

> generating a unique reference for the system user, wherein the unique reference is required for identities to access a unique identity belonging to the system user;

> permitting access to the unique identity belonging to the system user through the unique reference, wherein the unique identity comprises a plurality of components and the plurality of components are defined to include a plurality of electronic devices:

> allowing the system user to alter any one of the plurality of components without altering the unique reference; and

> providing the system user with tools for regulating access to the plurality of components such that <u>only</u> selected known identities have access to selected components of the plurality of components, wherein the selected components of the plurality components are authorized, by the system user, to accept electronic communications from the selected known identities, wherein the unique reference is required to be used by the selected known identities to communicate with the selected components; and

3266124v13 Page 2 of 27

Application No. 10/602,626 Response Filed 05/04/2009 Reply to Office Action of 12/03/2008

allowing the system user to select a particular communications delivery

method for receiving communications from each of the select selected known

identities.

17-18. (Canceled).

19. (Previously Presented) The method of claim 16, further comprising

allowing the system user to select an additional communication delivery method for unknown

system users.

20. (Original) The method of claim 19, further comprising providing live,

message, and blocked communication delivery options.

21. (Currently Amended) The method of claim [[14]] 16, further comprising

allowing one of the selected known identities a sender to select a communication transmission

mode.

22. (Original) The method of claim 16, further comprising allowing a first

system user to select a communication transmission mode and allowing a second system user to

select a communication delivery mode.

23. (Original) The method of claim 22, further comprising translating the

communication transmission mode into the communication delivery mode if required.

24. (Original) The method of claim 23, further comprising providing video,

audio, and text communication delivery modes and communication transmission modes.

25. (Canceled)

3266124v13 Page 3 of 27

26. (Currently Amended) A system having a processor and memory for

allowing a user having a unique identity to manage communications, wherein the unique identity

is associated with a plurality of electronic devices, the system comprising:

a service utilizing the processor and memory for generating and assigning

a unique reference to a user's unique identity such that the unique reference is a

pointer to the user's unique identity, wherein an authorized identity can access the

user's unique identity to communicate with the user only by using the unique

reference;

permission controls utilizing the processor and memory for allowing the

user to control access to the unique identity by restricting authorization to a

selected set of other identities which includes the authorized identity; and

preference controls utilizing the processor and memory for allowing the

user to select at least one device from a plurality of devices associated with the

user, the at least one device is selected for receiving communication upon an

access attempt by the authorized identity using the unique reference.

27. (Previously Presented) The system of claim 26, wherein the service is a

centralized service comprising a directory for allowing system users to locate a unique references

for other system users.

28. (Original) The system of claim 26, wherein the permission controls further

comprise tools for restricting a communication delivery method to one of live, message and

blocked for each system user.

3266124v13 Page 4 of 27

29. (Original) The system of claim 26, wherein the preference controls

comprise tools for allowing selection of a communication reception mode and a communication

transmission mode, wherein the communication reception and the communication transmission

mode comprise at least audio and text modes.

30. (Original) The system of claim 29, further comprising translation services

for translating from a communication transmission mode to a communication reception mode.

31. (Original) The system of claim 26, wherein the plurality of associated

devices comprise at least a telephone and a personal computerized device.

32. (Currently Amended) A method for managing electronic communications

directed to an identity owner by way of a unique identity that is accessible by a unique reference

an identity owner account, wherein the identity owner account unique identity is associated with

a plurality of electronic devices of the identity owner, the method comprising[[;]]:

receiving, from the identity owner, an indication of a user that is

authorized to communicate with the identity owner, wherein the user establishes

communication with the identity owner by way of the-identity-owner-account

unique identity, and wherein the identity-owner-account unique identity utilizes

the plurality of electronic devices to facilitate the users's communication from the

user to the identity owner:

storing, in the identity owner account unique identity, the authorization of

the user to communicate with the identity owner;

receiving, from the identity owner, an indication as to which of the

plurality of electronic devices are allowed to be utilized in the reception

3266124v13 Page 5 of 27

eonveyance of a communication from the user regardless of a communication

mode utilized by the user to establish the communication;

storing, in the identity owner account unique identity, the indication as to

which electronic devices are allowed to receive convey a communication from the

user to the identity owner; and

generating [[a]] the unique reference that is the only reference useable by

the user to access the identity-owner-account unique identity in order to

communicate with the identity owner, wherein accessing the identity owner

account unique identity is the only way for the user to establish a communication

with the identity owner, and wherein a communication from the user is routed to

the identity owner according to the stored indication as to which electronic

devices are allowed to receive convey a communication from the user.

33. (Previously Presented) The method of claim 32, further comprising

maintaining a look-up table for locating unique references at the request of a system user.

34. (Previously Presented) The method of claim 32, further comprising

providing preference controls for allowing an identity owner to select default methods for

receiving communications from the user.

35. (Currently Amended) The method of claim 32, wherein the receiving an

indication as to which of the plurality of electronic devices are allowed to be utilized in the

conveyance of a communication from the user includes an indication for two or more electronic

devices.

3266124v13 Page 6 of 27

Application No. 10/602,626 Response Filed 05/04/2009 Reply to Office Action of 12/03/2008

36. (Previously Presented) The method of claim 34, wherein the method

comprises allowing the identity owner to select a live communication delivery method.

37. (Previously Presented) The method of claim 34, wherein the method

comprises allowing the identity owner to select a message communication delivery method.

38. (Previously Presented) The method of claim 34, further comprising

allowing a message sender to control a sent message until a receiver processes the message, such

that a sender may delete a sent message prior to processing,

39. (Previously Presented) The method of claim 34, wherein the method

comprises allowing selection of a live communication delivery method for a first group of users

and a message communication delivery method for a second group of users.

40. (Previously Presented) The method of claim 39, further comprising

allowing the identity owner to block communication delivery from a third group of users.

41. (Previously Presented) The method of claim 32, further comprising

providing the identity owner with a pointer as the associated reference.

42. (Previously Presented) The method of claim 41, further comprising using

the pointer to reference a plurality of electronic devices accessible to the identity owner.

43. (Previously Presented) The method of claim 32, further comprising

allowing transmission of a communication from the user in a first mode and delivery of the

communication to the identity owner in a second mode.

3266124v13 Page 7 of 27

Application No. 10/602,626 Response Filed 05/04/2009 Reply to Office Action of 12/03/2008

44. (Previously Presented) The method of claim 43, further comprising translating the communication from the first mode to the second mode.

45. (Previously Presented) The method of claim 43, wherein the first mode and the second mode comprise one of voice communications, text communications, and video communications modes.

3266124v13 Page 8 of 27